NED fee data and fee pools

Sky Network Television Limited

15 October 2024



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1. Introduction

1.1 Background and contents

Sky Network Television Limited (Sky) has engaged Ernst & Young (EY) to provide market commentary in relation to the setting of fee pools. We confirm our report has been prepared independently and is not subject to any influence from the management or any Board member of Sky or any third party.

This report summarises:

The results of our analysis of disclosed information relating to the fee pools two comparator groups, one from the NZX and one from the ASX.

For the purposes of this report, the New Zealand comparator group is presented in NZD and the Australia comparator group is presented in AUD as reported in the comparator organisations' annual reports. Sky's fee pool has been converted to AUD using the 12-month average exchange rate to 17 May 2024 for the purpose of comparing to the Australian comparator group.

1.2 Comparator groups

The data on fee pool and headroom practices is sourced from two comparator groups, as discussed with Sky.

	Comparator groups					
Group name	Definition					
New Zealand	New Zealand companies with a market capitalisation within 50% to 200% of Sky's market capitalisation of NZD 391 million (using a three-month average to 17 May 2024) and excluding the Global Industry Classification Standards (GICS) financial services and mining sector organisations. We also included Gentrack at the request of Sky.					
Australia	Australian companies with a market capitalisation within 50% to 200% of Sky's market capitalisation of AUD 361 million (using a three-month average to 17 May 2024) and excluding the GICS financial services and mining sector organisations.					

1.3 Approach

Our approach to this analysis is as follows:

1. Data collection:

Gathered publicly disclosed information of fee pool and headroom data for the comparator groups from EY's New Zealand Directors' fee database, EY's Australian Board and Executive Remuneration (BERD) database, supplemented with data from the most recent financial year-end annual reports.

2. Analysis:

- Conducted a detailed analysis of the fee pools within the comparator groups.
- Provided lower quartile, median and upper quartile market data on the fee pool and calculated headroom as a percentage of total fees paid.

3. Insights:

Incorporated insights from our consulting experience to provide context and commentary regarding practices observed in the market on setting adequate headroom.

2. Market information - fee pools and headroom

This section of the report provides data on fee pools within the comparator group, an analysis of the headroom (expressed as a percentage of the total fee pool) within the fee pools of the comparator groups and implications and considerations for Sky in response to the market information.

2.1 Positioning against the comparator groups

The table below summarises the positioning of Sky's market capitalisation, total assets and revenue to the comparator groups.

Company positioning within the comparator group						
Comparator group	Market capitalisation	Total assets	Revenue			
New Zealand	Aligned to the 25 th percentile	Aligned to the median	Above the 75 th percentile			
Australia	Aligned to the 25 th percentile	Aligned to the median	Above the 75 th percentile			

2.2 Headroom

The tables below compare headroom in Sky's current approved NED fee pool (expressed as a percentage of the total approved pool) against practice within the organisations in the comparator groups. Headroom is defined as the percentage of the total fee pool that remains unallocated or available.

2.2.1 New Zealand comparator group

NED headroom						
Market data						
	Sky	25 th percentile	Median	75 th percentile	Average	Sample
Headroom	7%	6%	13%	21%	13%	
Market capitalisation (\$m)	391	377	448	634	485	21
Total Assets (\$m)	690	253	852	1,426	1,014	
Revenue (\$m)	758	157	247	565	543	

Key findings

Sky's current headroom percentage is currently close to the 25th percentile.

2.2.2 Australian comparator group

NED headroom						
			Market data			
	Sky	25 th percentile	Median	75 th percentile	Average	Sample
Headroom	7%	23%	28%	37%	32%	
Market capitalisation (\$m)	361	372	535	616	491	20
Total Assets (\$m)	628	325	616	1,010	674	
Revenue (\$m)	690	50	257	493	337	

Key findings

Sky's current headroom percentage is below the 25th percentile of the Australian comparator group.

2.3 Fee pools

The tables below compare Sky's approved maximum aggregate NED fee pool to disclosed NED fee pools of companies in the comparator groups. Fees available to NEDs under the approved fee pool can be significantly impacted by the number of NEDs on the board. Accordingly, details of the number of disclosed full-year and commencing NEDs (including Chairs) are included.

2.3.1 New Zealand comparator group

NED fee pool						
			Market data			
	Sky	25 th percentile	Median	75 th percentile	Average	Sample
NED fee pool (\$'000s)	950	600	665	836	719	
Market capitalisation (\$m)	391	377	448	634	485	21
Total Assets (\$m)	690	253	852	1,426	1,014	
Revenue (\$m)	758	157	247	565	543	
Number of NEDs	6	6	6	7	6	
Market capitalisation (\$m)	391	370	443	617	479	22
Total Assets (\$m)	690	251	722	1,406	978	
Revenue (\$m)	758	160	258	562	537	

Key findings

- Sky's NED feel pool is positioned above the 75th percentile of the New Zealand comparator group.
- Sky's Board size is aligned to both the 25th percentile and median of the New Zealand comparator group.

2.3.2 Australian comparator group

NED fee pool						
			Market data			
	Sky	25 th percentile	Median	75 th percentile	Average	Sample
NED fee pool (\$'000s)	874	838	1,000	1,388	1,204	
Market capitalisation (\$m)	361	372	535	616	491	20
Total Assets (\$m)	628	325	616	1,010	674	
Revenue (\$m)	690	50	257	493	337	
Number of NEDs	6	4	6	6	5	
Market capitalisation (\$m)	361	372	535	616	491	20
Total Assets (\$m)	628	325	616	1,010	674	
Revenue (\$m)	690	50	257	493	337	

Key findings

- Sky's NED feel pool is aligned to the 25th percentile of the Australian comparator group.
- Sky's Board size is aligned to both the median and 75th percentile of the Australian comparator group.

2.4 Implications and considerations for Sky

We understand there has been no increase to the fee pool since October 2015. Since then, Sky have also established a Content Rights Committee (CRC).

Sky's CRC, as detailed in Sky's 2023 corporate governance statement, was instituted to address the considerable time and specialist expertise demanded from directors in overseeing this aspect of the Board's responsibilities. The CRC's purpose is to provide strategic guidance to management, challenge and shape content rights arrangements, and, when empowered by the Board, sanction Sky's engagement and amendment of such agreements. Content Rights is a significant portion of Sky's cost base and a key driver of revenue generation.

The CRC met formally four times in the past financial year. In addition to this, members of the CRC also met with contents rights partners throughout the year, outside the formalised meeting schedule.

Management have advised the frequency of meetings may be adjusted in FY25, to reflect the increasing significance of content rights within Sky's operational framework

Due to the size of the current fee pool, the three members of the CRC are currently paid \$5,000 per annum. As the table below shows, this is significantly less than the fees paid to Sky's other committees:

Sky's Committee policy fees (NZD)					
Committee Chair fee Member fee Meetings per annu					
Audit & Risk	20,000	12,000	10		
People & Performance	12,000	8,000	7		

The analysis in Section 2.2 and 2.3 shows that it is common practice to maintain some headroom within the approved fee pool. Headroom enables organisations to:

- Manage Board renewal
- Appropriately remunerate Directors for anticipated activities; and
- Compensate for unforeseen activities that may attract remuneration such as prolonged transaction events or elevated oversight activities (e.g the non-binding indicative offer (NBIO) in FY24.)

We understand the relatively limited amount of headroom within the existing fee pool has meant that there are insufficient funds to pay CRC members fees that adequately reflect the workload of this committee. Additionally, feedback from Sky noted the lack of headroom in the current fee pool provided limited opportunity to consider one-off recognition of the work required from Directors in relation to the unsolicited takeover offer last year.

In our collective consulting experience, headroom lower than 10% of the total fee pool constrains the Board's ability to appropriately manage ongoing activities and to accommodate unforeseen developments. Generally, companies would manage that headroom limit by seeking shareholder approvals when headroom falls to between 10% and 20%, and generally will refresh the pool to allow for a 30% - 40% headroom. Adopting a more regular review cycle of the fee pool, ideally every 3-5 years, will mitigate the risk of undercompensating its committees, thereby maintaining the attractiveness of these roles and securing the necessary expertise to drive the company's success.

A common approach in New Zealand is to maintain headroom of approximately 1.5x the NED base fee.

Applying these considerations to Sky, the Board may consider seeking an increase to the fee pool of 1x the current NED base fee (i.e. \$110,000), this would provide total headroom of approximately 1.5x the current NED base fee, or 17.0% of the total fee pool sought, close to the median percentage headroom of the New Zealand comparator group. Sky may want to increase this percentage over time to move closer to the 75th percentile of the New Zealand market.

Whilst this would bring Sky into line with the market approach in relation to headroom, the fee pool resulting from this will be above the 75th percentile of the sample group. Sky should be prepared with the rationale for why a fee pool increase supports Board operation, company oversight and flexibility to respond to unforeseen circumstances.

Appendix A: Comparator groups presented

New Zealand comparator group constituents

Companies in the New Zealand comparator group are presented below, ranked by three-month average market capitalisation to 17 May 2024. Sky is not included in the comparator group below. However, it is presented for comparative purposes.

Comparator group constituents (NZD)						
Company name	Three-month average to 17 May 2024 market capitalisation ² (\$m)	Total Assets as at financial year 2023 end (\$m)	Revenue as at financial year 2023 end (\$m)			
Gentrack Group Limited	840	250	170			
Arvida Group Limited	760	1,300	152			
Stride Property & Stride Investment Management Limited	716	1,590	94			
Winton Land Limited	657	591	215			
Tourism Holdings Limited	645	1,344	828			
Delegat Group Limited	634	1,063	381			
Channel Infrastructure NZ Limited	567	947	88			
The Warehouse Group Limited	478	1,769	3,399			
Napier Port Holdings Limited	474	565	118			
Scales Corporation Limited	458	580	619			
Serko Limited	448	141	46			
Oceania Healthcare Limited	438	2,545	247			
Vista Group International Holdings	428	235	135			
Restaurant Brands New Zealand Limited	418	1,417	1,298			
Turners Automotive Group Limited	398	851	398			
KMD Brands Limited	377	1,533	1,103			
Sanford Limited	368	1,072	553			
Hallenstein Glasson Holdings Limited	353	203	410			
AFT Pharmaceuticals Limited	325	148	157			

Comparator group constituents (NZD)					
Company name	Three-month average to 17 May 2024 market capitalisation ² (\$m)	Total Assets as at financial year 2023 end (\$m)	Revenue as at financial year 2023 end (\$m)		
The Colonial Motor Company Limited	269	548	997		
Rakon Limited	263	207	180		
Scott Technology Limited	230	253	268		
Millennium & Copthorne Hotels New Zealand Limited	193	747	146		
Lower Quartile	370	251	160		
Median	443	722	258		
Upper Quartile	617	1,046	562		
Sky Network Television Limited	391	690	758		

Australian comparator group constituents

Companies in the Australian comparator group are presented below, ranked by three-month average market capitalisation to 17 May 2024. Sky is not included in the comparator group below. However, it is presented for comparative purposes.

Comparator group constituents (AUD)					
Company name	Three-month average to 17 May 2024 market capitalisation ² (\$m)	Total Assets as at financial year 2023 end (\$m)	Revenue as at financial year 2023 end (\$m)		
Kogan.com Limited	697	274	489		
GWA Group Limited	694	680	412		
Strike Energy Limited	657	342	4		
Infomedia Limited	626	185	130		
Hotel Property Investments	623	1,266	80		
Brainchip Holdings Limited	613	43	7		
Mayne Pharma Group Limited	578	1,004	11		
Monash IVF Group Limited	568	214	423		
Bannerman Energy Limited	561	113	1		
Integral Diagnostics Limited	549	839	441		
Cooper Energy Limited	520	1,365	197		
Australian Clinical Labs Limited	515	579	697		
Select Harvests Limited	481	913	206		
NOVONIX Limited	445	407	4		
Adairs Limited	387	596	621		
GDI Property Group	326	1,129	63		
Seven West Media Limited	316	1,501	1,487		
Arn Media Limited	266	636	307		
Southern Cross Media Group Limited	205	1,030	504		
TerraCom Limited	197	356	661		

Comparator group constituents (AUD)					
Company name	Three-month average to 17 May 2024 market capitalisation ² (\$m)	Total Assets as at financial year 2023 end (\$m)	Revenue as at financial year 2023 end (\$m)		
Lower Quartile	372	325	50		
Median	535	616	257		
Upper Quartile	616	1,010	493		
Sky Network Television Limited	361	628	690		

Appendix B: Methodology

Sky Limited fee data

The tables in this report include Sky's total fees paid and fee pool data in comparison to market data. Company data was provided via email on 2 May 2024.

Fee market data

Market remuneration data has been sourced from the New Zealand EY Institute of Directors' Fee database, the Australian EY Board and Executive Remuneration Database and supplemented with the most recent annual reports of organisations in the comparator group. For the purposes of this report, fee pool headroom has been presented in the comparator groups local currencies. Sky's fee pool has been converted to Australian dollars using the RBNZ 12-month average exchange rate to 17 May 2024 to accurately compare to the Australian comparator group.

The Australian database includes remuneration quantum and practice information for organisations in the S&P/ASX 300 index (defined 31 March 2024), sourced from annual reports and ASX announcements released prior to 1 December 2023.

The database excludes trusts and funds that did not disclose sufficient remuneration data for analysis, Organisations not listed for a full financial year, and any Organisations that underwent significant transaction activity during the Organisation's financial year.

Market capitalisation, revenue, exchange rates and share price data

Market capitalisation, revenue, exchange rates and share price data is sourced from Refinitiv, a third-party data provider. This data has been inserted directly into the report without detailed verification. EY will not

be responsible for any errors or inconsistencies that arise due to errors in this source data.

Revenue is defined by Refinitiv as gross sales and other operating revenue less discounts, interest, returns and allowances. For banks, insurance and other financial services companies, interest income is included by Refinitiv.

Sample sizes

Market data sample sizes will vary for each fee element and / or role. When presenting the data for each fee element, the following minimum market sample size criteria has been used:

- Quartile analysis (i.e., 25th and 75th percentiles) was provided where the market sample size contained seven data points or more.
- The median was provided where the market sample size contained three or more data points.
- The average was provided where the market sample size contained three or more data points.

Market data percentiles and averages are independent observations.

Ageing of market data

Generally, EY does not support 'ageing' market data to account for the time lag in remuneration disclosures. The data used in the analysis has not been aged.

Market data elements presented

Policy fee

Policy fees are not a mandatory disclosure and data has only been included for the companies that disclosed policy fee information.

For companies that disclosed whether NED policy fee was inclusive or exclusive of superannuation, but did not disclose the percentage contributed, superannuation contributions are assumed to equal the statutory rate, up to the statutory allowance of the maximum contributions base. The maximum contributions base changes each taxation year and has been pro-rated to reflect the equivalent maximum contribution base for the final year of each company.

Where companies did not disclose whether board policy fee included or excluded superannuation and it could not be inferred from actual fees received, data for those companies was excluded.

Committee fees

Committee fees represent additional fees the company has determined to pay to NEDs to sit on a Chair or Member of a board committee. It is generally not possible to determine superannuation for committee fees. Committee fees presented in this report may or may not include superannuation.

Aggregate fee pool and number of NEDs

The aggregate fee pool presented is the total fee pool disclosed by the company. The number of NEDs is calculated based on the disclosed full-year and commencing NEDs (including Chairs) for each company.

Committee matches

Sky's committees (based on committee titles) were matched to disclosed market committees based on committee titles, using the below classification.

Committee matching								
Sky Committee	Committee match							
Audit & Risk Committee	All Audit committees: any committee with "Audit" or "Risk" in the name							
People & Performance Committee	People committees: Any committee with "People" in the name, and if a company does not have a committee with "People" in the name, any committee that focuses on remuneration or human resources (e.g., Human Resources Committee or Remuneration Committee)							

Aggregate fee pool

The aggregate fee pool presented is the total fee pool disclosed by the company.

Appendix C: Market data

Board policy fee - Chair

The tables below compare the policy fee of Sky's Chair to market data for disclosed Chairs in the comparator groups.

New Zealand comparator group

Policy fee - Chair (NZD)											
		Market data									
	Sky	25 th percentile	Median	75 th percentile	Average	Sample size					
Policy fee (\$)	220,500	136,250	165,500	181,950	165,551						
Market capitalisation (\$m)	391	370	443	617	479	22					
Total Assets (\$m)	690	251	722	1,406	978						
Revenue (\$m)	758	160	258	562	537						

Key findings

Sky's Board Chair policy fees are positioned above the 75th percentile of the New Zealand comparator group.

Australian comparator group

Policy fee - Chair (AUD)											
		Market data									
	Sky	25 th percentile	Median	75 th percentile	Average	Sample size					
Policy fee (\$)	202,860	180,000	212,000	276,765	227,182						
Market capitalisation (\$m)	361	372	535	616	491	20					
Total Assets (\$m)	628	325	616	1,010	674						
Revenue (\$m)	690	50	257	493	337						

Key findings

Sky's Board Chair policy fees are aligned to the median of the Australian comparator group.

Board policy fee - Other NEDs

The tables below compare the policy fee of Sky's Other NEDs to market data for disclosed Other NEDs in the comparator groups.

New Zealand comparator group

	Policy fee - Chair (NZD)										
		Market data									
	Sky	25 th percentile	Median	75 th percentile	Average	Sample size					
Policy fee (\$)	110,250	75,000	85,000	96,469	85,546						
Market capitalisation (\$m)	391	370	443	617	479	22					
Total Assets (\$m)	690	251	722	1,406	978						
Revenue (\$m)	758	160	258	562	537						

Key findings

Sky's Other NED policy fees are positioned above the 75th percentile of the New Zealand comparator group.

Australian comparator group

Policy fee - Chair (AUD)											
				Market data							
	Sky	25 th percentile	Median	75 th percentile	Average	Sample size					
Policy fee (\$)	101,430	92,719	100,000	123,000	108,292						
Market capitalisation (\$m)	361	372	535	616	491	20					
Total Assets (\$m)	628	325	616	1,010	674						
Revenue (\$m)	690	50	257	493	337						

Key findings

Sky's Other NED policy fees are aligned to both the 25th percentile and median of the Australian comparator group.

Audit & Risk Committee Chair

The tables below compare Sky's Audit & Risk Committee Chair policy fee to the market data for disclosed policy in the comparator groups.

New Zealand comparator group

Audit & Risk Committee policy fee (NZD)											
				Market data							
	Sky	25 th percentile	Median	75 th percentile	Average	Sample size					
Chair fee policy (\$)	20,000	15,000	15,000	20,000	17,664						
Market capitalisation (\$m)	391	377	448	634	491	21					
Total Assets (\$m)	690	250	852	1,426	1,012						
Revenue (\$m)	758	157	247	565	550						

Key findings

Sky's Audit and Risk Committee Chair policy fee is aligned to the 75th percentile of the New Zealand comparator group.

Australian comparator group

Audit & Risk Committee policy fee (AUD)										
				Market data						
	Sky	25 th percentile	Median	75 th percentile	Average	Sample size				
Chair fee policy (\$)	18,400	14,784	17,833	24,000	19,762					
Market capitalisation (\$m)	361	357	520	596	480	19				
Total Assets (\$m)	628	349	636	1,017	695					
Revenue (\$m)	690	37	206	473	329					

Key findings

Sky's Audit and Risk Committee Chair policy fee is aligned to the median of the Australian comparator group.

People & Performance Committee Chair

The tables below compare Sky's People & Performance Committee Chair policy fee to the market data for disclosed policy in the comparator groups.

New Zealand comparator group

People & Performance policy fee (NZD)											
				Market data							
	Sky	25 th percentile	Median	75 th percentile	Average	Sample size					
Chair fee policy (\$)	12,000	10,000	15,000	15,750	14,900						
Market capitalisation (\$m)	391	387	453	617	489	18					
Total Assets (\$m)	690	251	782	1,406	1,025						
Revenue (\$m)	758	160	235	562	551						

Key findings

People & Performance Committee Chair policy fee is positioned between the 25th percentile and median of the New Zealand comparator group.

Australian comparator group

People & Performance policy fee (AUD)											
				Market data							
	Sky	25 th percentile	Median	75 th percentile	Average	Sample size					
Chair fee policy (\$)	11,040	14,567	16,000	20,091	16,743						
Market capitalisation (\$m)	361	326	515	613	470	17					
Total Assets (\$m)	628	356	636	1,030	711						
Revenue (\$m)	690	80	307	504	367						

Key findings

Sky's People & Performance Committee Chair policy fee is positioned below the 25th percentile of the Australian comparator group.

Appendix D: New Zealand remuneration disclosures

The following table presents the available public remuneration disclosures for Chairs and Other NEDs in the New Zealand comparator group in NZD.

NED remuneration disclosures (NZD)						
Organisation	Board pol	icy fee (\$)	Audit & Risk (Committee (\$)	People & Performance Committee (\$)	
or gambation	Chair	Other NEDs	Chair	Member	Chair	Member
AFT Pharmaceuticals Limited	127,500	70,000	20,000	5,000	7,500	5,000
Arvida Group Limited	165,000	90,000	12,000	3,000	8,000	3,000
Channel Infrastructure NZ Limited	186,776	75,000	30,000	12,500	20,000	5,000
Delegat Group Limited	178,000	103,000	15,000	-	15,000	-
Gentrack Group Limited	300,000	85,000	15,000	-	15,000	-
Hallenstein Glasson Holdings Limited	135,000	85,000	15,000	-	-	-
KMD Brands Limited	274,741	148,486	33,814	-	32,723	-
Napier Port Holdings Limited	133,000	76,000	10,000	-	10,000	-
Oceania Healthcare Limited	200,000	100,000	20,000	-	12,000	-
Rakon Limited	140,000	70,000	12,000	-	8,000	-
Restaurant Brands New Zealand Limited	90,000	75,000	15,000	-	15,000	-
Sanford Limited	170,000	90,000	20,000	10,000	16,000	8,000
Scales Corporation Limited	166,000	80,000	18,000	6,000	15,000	6,000
Scott Technology Limited	140,000	65,000	-	-	10,000	-
Serko Limited	153,880	104,396	22,048	9,892	21,978	9,892
Stride Property & Stride Investment Management Ltd	175,125	98,625	14,625	-	-	-
Tourism Holdings Limited	200,000	100,000	15,000	-	10,000	-
The Colonial Motor Company Limited	94,500	59,500	5,950	-	-	-
The Warehouse Group Limited	182,600	87,000	27,500	10,000	25,000	6,600
Turners Automotive Group Limited	150,000	75,000	15,000	-	-	-
Vista Group International Holdings	180,000	85,000	15,000	10,000	15,000	10,000
Winton Land Limited	100,000	60,000	20,000	5,000	12,000	5,000

Appendix E: Australian remuneration disclosures

The following table presents the available public remuneration disclosures for Chairs and Other NEDs in the Australian comparator group, in AUD.

NED remuneration disclosures (AUD)						
Organisation	Board po	licy fee (\$)	Audit & Risk	Committee (\$)	People & Performa	ance Committee (\$)
Organisation	Chair	Other NEDs	Chair	Member	Chair	Member
Adairs Limited	200,000	90,000	12,000	4,000	5,000	2,000
Arn Media Limited	305,828	135,920	20,136	10,068	20,136	10,068
Australian Clinical Labs Limited	180,000	120,000	15,000	10,000	15,000	10,000
Brainchip Holdings Limited	150,000	90,000	15,000	10,000	15,000	10,000
Cooper Energy Limited	240,000	115,000	20,000	10,000	20,000	10,000
GDI Property Group	165,000	90,000	10,000	5,000	10,000	5,000
GWA Group Limited	280,000	120,000	10,000	-	10,000	-
Hotel Property Investments	172,727	79,545	20,000	10,000	10,000	2,500
Infomedia Limited	208,000	94,000	16,000	-	16,000	-
Kogan.com Limited	185,000	95,000	-	-	-	-
Mayne Pharma Group Limited	275,687	132,000	30,463	15,232	-	-
NOVONIX Limited	216,000	160,000	28,794	14,397	17,996	8,998
Select Harvests Limited	251,931	109,243	14,567	-	14,567	-
Seven West Media Limited	335,000	135,000	40,182	14,064	20,091	10,045
Southern Cross Media Group Limited	273,000	136,500	23,000	15,500	23,000	15,500
Strike Energy	180,000	100,000	15,000	10,000	15,000	10,000
Monash IVF Group Ltd	150,469	93,625	17,833	8,902	17,833	8,902
Bannerman Energy Ltd	190,000	95,000	12,500	-	-	-
Integral Diagnostics	285,000	100,000	25,000	12,500	25,000	12,500
TerraCom Limited	300,000	75,000	30,000	15,000	30,000	15,000

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